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Attorneys for Plaintiff, BARRY ROSEN

UNITED STATES DISTRICT COURT

CENTRAL DISTRICT OF CALIFORNIA

BARRY ROSEN.

Plaintiff,  
vs.

MICHAEL "MIKE" MEDLIN DBA  
AFFORDABLE AUTOGRAPHS,  
AFFORDABLEAUTOPRSHOL  
LYWOOD; HOLLYWOOD SHOW,  
LLC, A CALIFORNIA LIMITED  
LIABILITY COMPANY; AND  
DOES 1-10.

#### Defendants.

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HOLLYWOOD SHOW, LLC, A  
CALIFORNIA LIMITED  
LIABILITY COMPANY.

### **Counter-Claimant,**

VS.

Case No.: 2:15-cv-05789-ODW-JC

Assigned to the Honorable Otis D.  
Wright, II

**PLAINTIFF'S NOTICE OF  
MOTION AND MOTION TO  
STRIKE THE ANSWER OF  
HOLLYWOOD SHOW, LLC**

Date: December 21, 2015  
Time: 1:30 p.m.  
Courtroom 11

1 BARRY ROSEN,

2 Counter-Defendant.

3

4

5 **TO ALL PARTIES, AND THEIR ATTORNEY'S OF RECORD:**

6

7 **PLEASE TAKE NOTICE** that on **December 18, 2015** at **1:30 p.m.**, or as soon

8 thereafter as this matter may be heard by the Honorable Otis D. Wright, II of the above-

9 entitled Court located at 312 North Spring St, Los Angeles, Courtoom 11, California,

10 Plaintiff BARRY ROSEN, will and hereby does move this Court for an order striking

11 Defendant HOLLYWOOD SHOW, LLC's third, fourth, fifth, sixth, seventh, eighth,

12 ninth, tenth, eleventh, twelfth, thirteenth, fifteenth, eighteenth, and twenty-first

13 affirmative defenses in its Answer to the Complaint (Dkt 40) without leave to amend.

14 This motion is made following the conference of counsel pursuant to L.R. 7-3

15 which took place on or about November 6, 2015.

16 This Motion is supported by the attached Memorandum of Points and Authorities

17 filed herewith, the pleadings and court records on file, and all other evidence as may be

18 presented to this Court at the hearing or otherwise.

19

20 Dated: November 20, 2015

21 LAW OFFICES OF ADAM I. GAFNI

22 By: /s/ Adam I. Gafni

23 Adam I. Gafni

24 Attorneys for Plaintiff/Counter-defendant  
Barry Rosen

**MEMORANDUM OF POINTS AND AUTHORITIES**

**I. INTRODUCTION AND OVERVIEW OF PROCEDURAL HISTORY**

Defendant HOLLYWOOD SHOW LLC (hereinafter collectively referred to as “Defendant” or “Hollywood Show”), filed their Answer to First Amended Complaint and Demand for Jury Trial (“Answer”), which contains a number of “Affirmative Defenses” on pages 10 through 16 of the Answer. (Dkt. No. 40.) Defendant asserts twenty-three (23) affirmative defenses in its Answer, *all of which* are completely unsupported by factual allegations. Plaintiff moves here, pursuant to Fed. R. Civ. P. 12(f) to strike fourteen (14) of these defenses. Plaintiff moves to strike Defendant’s third, fourth, fifth, sixth, seventh, eighth, ninth, tenth, eleventh, twelfth, thirteenth, fifteenth, eighteenth, and twenty-first affirmative defenses. Many of these affirmative defenses are immaterial to the action and none are pled sufficiently to give Plaintiff fair notice.

The initial Complaint in this matter was filed on July 30, 2015, with Michael Medlin as the only named defendant and alleging the infringement of one (1) of Plaintiff’s copyrighted images. (Dkt. No. 1.) On September 10, 2015, the First Amended Complaint was filed adding Hollywood Show as a defendant and alleging infringement of a second of Plaintiff’s copyrighted images. (Dkt. No. 25.)

Plaintiff’s First Amended Complaint is well-pled and asserts a cause of action of direct copyright infringement against Defendant MICHAEL “MIKE” MEDLIN and secondary copyright infringement (contributory and vicarious) against Defendant Hollywood Show. This is a straight-forward copyright infringement case in which Defendant Medlin copied, distributed, publicly displayed, and sold Plaintiff’s copyrighted images and Defendant Hollywood Show allowed him to do so on the premises of their celebrity autograph event/show with the knowledge that Defendant Medlin was infringing Plaintiff’s copyrights.

All of Defendant’s affirmative defenses consist either of bare statements of statutes and/or legal doctrines or conclusions, or allegations that are wholly irrelevant to the

1 causes of action alleged in the Complaint. They are thus all insufficient or immaterial  
 2 allegations which should be stricken from Defendant's answer.

## 3 II. LEGAL ARGUMENT

4 Under Rule 12(f) of the Federal Rules of Civil Procedure, the "Court may strike  
 5 from a pleading an insufficient defense or any redundant, immaterial, impertinent, or  
 6 scandalous matter." Fed. R. Civ. P. 12(f). "[T]he function of a 12(f) motion to strike is to  
 7 avoid the expenditure of time and money that must arise from litigating spurious issues  
 8 by dispensing with those issues prior to trial..." *Sidney-Vinstein v. A.H. Robins Co.*, 697  
 9 F. 2d 880, 885 (9th Cir. 1983). The Ninth Circuit has defined "immaterial" matter as  
 10 "that which has no essential or important relationship to the claim for relief or the  
 11 defenses being pled." *Fantasy Inc. v. Fogerty*, 984 F.2d 1524, 1527 (9<sup>th</sup> Cir. 1993)  
 12 (overruled on other grounds in *Fogerty v. Fantasy Inc.*, 510 U.S. 517 (1994)).

13 When considering a motion to strike, the court views the challenged pleadings in  
 14 the light most favorable to the non-moving party. *Seaboard Int'l, Inc. v. Cameron Int'l*  
 15 *Corp.*, 1:13-CV-00287-MLH-SKO, 2013 U.S. Dist. LEXIS 106784, \*7 (E.D. Cal. July  
 16 30, 2013). "[A]n affirmative defense is legally insufficient only if it clearly lacks merit  
 17 'under any set of facts the defendant might allege.'" *Id.* at \*8 (citations omitted.) The  
 18 sufficiency of pleading an affirmative defense is whether it gives the plaintiff fair notice  
 19 of the defense. *Wyshak v. City Nat'l Bank*, 607 F. 2d 824, 826 (9th Cir. 1979);  
 20 *Qarbon.com Inc. v. eHelp Corp.*, 315 F. Supp. 2d 1046, 1048-49 (N.D. Cal. 2004).

21 Rule 8(b), governs pleading standards for a complaint and pleading standards  
 22 for affirmative defenses. *Qarbon.com Inc.*, 315 F. Supp. 2d at 1049. The court has  
 23 discretion whether to grant a portion of a party's pleading. *Savage v. Citibank N.A.*, 14-  
 24 cv-03633-BLF, 2015 U.S. Dist. LEXIS 107501, \*4 (N.D. Cal. Aug. 14, 2015). While the  
 25 Rule 8 "pleading standard does not require extensive, detailed factual allegations, bare  
 26 statements reciting mere legal conclusions are insufficient." *Perez v. Gordon & Wong*  
 27 *Law Group, P.C.*, 11-CV-03323-LHK, 2012 U.S. Dist. LEXIS 41080, \*35 (N.D. Cal.  
 28

1 March 26, 2012). Defendant must at least present Plaintiff with “some identifiable fact  
 2 that if applicable to [Plaintiff] would make the affirmative defense plausible on its face.”  
 3 *Id.* (quoting *Barnes v. AT&T Pension Benefit Plan*, 718 F. Supp. 2d 1167, 1172 (N.D.  
 4 Cal. 2010) (alteration in original))).

5 District courts in California apply the Twombly-Iqbal pleading standard to  
 6 affirmative defenses. *Gordon & Wong*, 2012 U.S. Dist. LEXIS 41080 at \*20 (“The  
 7 defendant bears the burden of proof on an affirmative defense, in the same way that the  
 8 plaintiff bears the burden of proof on a claim for relief.”); see *Kelly More Paint Co. v.  
 9 Nat'l Union fire Ins. Co.*, 14-cv-01797-MEJ, 2014 U.S. Dist. LEXIS 148064, \*9 (N.D.  
 10 Cal. Oct. 17, 2014) (The court is persuaded by the reasoning of the many other courts that  
 11 have applied the heightened pleading standard to affirmative defenses.”); *Barnes*, 718 F.  
 12 Supp. At 1172 (“Rule 8’s requirements with respect to pleading defenses in an answer  
 13 parallels the Rule’s requirements for pleading claims in a complaint.”). Even courts that  
 14 do not apply this heightened pleading standard nevertheless routinely dismiss affirmative  
 15 defenses where they are, as they are here, wholly lacking in factual support. An  
 16 affirmative defense may not simply state a legal conclusion, it must be supported by facts  
 17 explaining how the defense connects to the instant case. *PepsiCo, Inc. v. J.K. Distrib.*,  
 18 8:07-cv-00657-FMC-CTx, 2007 U.S. Dist. LEXIS 74489, \*5 (C.D. Cal. Sept. 14, 2007).  
 19 Without supporting facts, such an unsupported defense will not withstand a motion to  
 20 strike. *Id.*

21 The Affirmative Defenses Pled by Hollywood Show do not meet this standard.

22 **A. Third Affirmative Defense – Copyright is Not Protectable; Copyrights**  
 23 **Were Developed By Others than Plaintiff; Copyrights Are in the Public**  
 24 **Domain**

25 The affirmative defenses raised here are far too general to give the Plaintiff fair  
 26 notice of the defenses asserted. They consist of bare accusations without so much as a  
 27 whisper of a fact and are wholly inadequate to serve as a defense. The Plaintiff is left to

1 his own devices, shaking his head, as to why this material would not be protectable, why  
 2 it is not original, who or what the other entities are who developed the material, or why  
 3 Defendant thinks any of the material would be in the public domain. Defendant here  
 4 “simply lists a series of conclusory statements asserting the existence of an affirmative  
 5 defense without stating a reason why that affirmative defense might exist.” *Barnes*, 718  
 6 F. Supp. 2d at 1172. Without a crumb of a fact on which Plaintiff could base his  
 7 response this affirmative defense fails to give fair notice and must be stricken.

8           **B. Fourth Affirmative Defense – Fraud or Deception in the**  
 9           **Copyright Registration Process**

10 Fraud is subject to the heightened pleading requirements of Rule 9(b), which  
 11 requires that “[i]n alleging fraud or mistake, a party must state with particularity the  
 12 circumstances constituting fraud or mistake.” Fed. R. Civ. P. Rule 9(b). Pleading with  
 13 “particularity” means that the allegations of fraud “must be accompanied by the ‘who,  
 14 what, when, where, and how’ of the misconduct charged.” *Cobra Sys. V. Accuform Mfg.,*  
 15 *Inc.*, 2:13-cv-5932-ODW (JEMx), 2014 U.S. Dist. LEXIS 4724, \*5 (C.D. Cal. Jan. 14,  
 16 2014) (quoting *Vess v. Ciba-Geigy Corp. USA*, 317 F. 3D 1097, 1103-06 (9th Cir. 2003)).

17           Defendant does not allege any facts regarding the alleged “fraud or deception in  
 18 the copyright registration process.” Although the ‘who’ is alleged, the defense is wholly  
 19 lacking on the ‘what,’ ‘when,’ ‘where,’ and ‘how.’ This affirmative defense fails to meet  
 20 the heightened pleading requirement and therefore to give Plaintiff fair notice. Plaintiff  
 21 cannot prepare a defense to this allegation without any knowledge of the facts Defendant  
 22 is relying on to assert it and the defense should be stricken.

23           **C. Fifth Affirmative Defense – Copyright Misuse**

24           This affirmative defense provides Plaintiff no notice upon which he can prepare a  
 25 response to this claim. It does not state how Plaintiff purportedly misused his copyrights  
 26 or any nexus between any misconduct and defendant’s infringing acts. *Microsoft Corp.*  
 27 *v. Computer Support Servs. of Carolina, Inc.*, 123 F. Supp. 2d 945, 955 (W.D.N.C. 2000)

1 ("A copyright abuse defense is a species of the equitable defense of unclean hands, which  
 2 requires a defendant to show a nexus between the plaintiff's purported misconduct and  
 3 the defendant's infringing acts.") *See, Rimini St., Inc. v. Oracle Int'l Corp.*, 2015 U.S.  
 4 Dist. LEXIS 89295 (D. Nev. July 9, 2015)(granting motion to strike Copyright misuse  
 5 claim where failing to allege *facts* supporting such a claim).

6 **D. Sixth Affirmative Defense – Violation of the Sherman Act, Clayton Act, or**  
 7 **the Cartwright Act**

8 The affirmative defenses that Plaintiff may have violated the Sherman Act, the  
 9 Clayton Act, or the Cartwright Act are immaterial to this action and are so vague as to  
 10 not put Plaintiff on fair notice of the defense. Each of the three 'Acts' is extensive  
 11 antitrust legislation compromising numerous sections. Defendant here fails to even state  
 12 which section of the listed Acts he is alleging Plaintiff violated. Further, to adequately  
 13 state a claim under the Sherman Act, a claimant must "adequately define a relevant  
 14 product market and an antitrust injury." *Carell v. Shubert Org., Inc.*, 104 F. Supp. 3d 236,  
 15 fn 24 (S.D.N.Y. 2000) (the court dismissed plaintiff's claim of a Sherman Act violation  
 16 because she did not adequately plead the two necessary elements). Moreover, there are no  
 17 facts tying purported violations with defendant's alleged infringing conduct. *Central*  
 18 *Benefits Mut. Ins. Co. v. Blue Cross & Blue Shield Ass'n.*, 711 F. Supp. 1423, 1434 (S.D.  
 19 Ohio 1989) ("Only a party who is directly and adversely affected by the alleged antitrust  
 20 violations can raise the antitrust defense against claims of trademark infringement.").  
 21 Under such circumstances, Plaintiff cannot be deemed to have fair notice of this defense.  
 22 *See, Synopsys, Inc. v. Atoptech, Inc.*, 2015 U.S. Dist. LEXIS 104763, Copy. L. Rep.  
 23 (CCH) P30,805, 2015-2 Trade Cas. (CCH) P79,264 (N.D. Cal. Aug. 7, 2015)(striking  
 24 anti-trust affirmative defense)

25 **E. Seventh Affirmative Defense – Failure to Properly Mark Copyright and**  
 26 **Give Defendant Notice**

27 Defendant's reference to the necessity of notice in a copyright claim is out of

1 date. "The omission of notice does not affect copyright protection, and no corrective  
 2 steps are required if the work was published on or after March 1, 1989." United States  
 3 Copyright Office, Circular 3, Copyright Notice, "Omission of Notice and Errors in  
 4 Notice," p 5. This defense is inapplicable to any of the works at hand and to any  
 5 copyright infringement claim of work published in the last 25 years. Additionally,  
 6 Defendant has failed to provide any facts in support of this affirmative defense asserting  
 7 Plaintiff's work was published before 1989 (which it was not). This affirmative defense  
 8 should be stricken from Defendant's Answer.

9           **F. Eighth Affirmative Defense – Acquiescence, Estoppel, Waiver**

10          The eighth affirmative defense asserts the doctrines of acquiescence, estoppel, or  
 11 waiver. Defendant, however, does not state what type of estoppel Plaintiff engaged in or  
 12 what rights are being waived. Defendant offers Plaintiff and the Court no factual basis for  
 13 such an affirmative defense. *Racick v. Dominion Law Assocs.*, 270 F.R.D. 228, 237  
 14 (E.D.N.C. 2010) (grating motion to dismiss affirmative defense of doctrines of laches,  
 15 waiver, and/or estoppel because it fails to meet the notice pleading requirements as it is a  
 16 bare legal conclusion); *Qarbon.com Inc.*, 315 F. Supp. 2d 1046 at 1049-50 (striking the  
 17 defenses of waiver, estoppel and unclean hands when Defendant gave general allegations  
 18 insufficient to give fair notice and failed to provide any factual basis for the defenses).

19          Plaintiff cannot possibly be on fair notice of the defenses here that Defendant  
 20 intends to pursue. Moreover, with respect to the affirmative defense of waiver, the  
 21 Defendant is required to show that the Plaintiff intentionally relinquished or abandoned a  
 22 known right. *United States v. Perez*, 116 F. 3d 840, 845 (9th Cir. 1997). With no facts  
 23 forthcoming with respect to the alleged waiver Defendant here is simply stating a legal  
 24 doctrine, which is insufficient both to give Plaintiff fair notice and to withstand a motion  
 25 to strike. Defendant also does not set out the elements of the affirmative defenses it  
 26 claims, which may be sufficient to place Plaintiff on notice. *Sun Microsystems v.*  
*Dataram Corp.*, 96-20708 SW, 1997 U.S. Dist. LEXIS 4557, \*11-12 (N.D. Cal. Feb. 4,  
 27

1 1997). Therefore these defenses should be stricken from Defendant's Answer.

2 **G. Ninth Affirmative Defense - Laches**

3 The Supreme Court recently said that, “[L]aches, we hold, *cannot be invoked to*  
4 preclude adjudication of a claim for damages brought within the three-year window” of  
5 the limitations period for an action in copyright. *Petrella v. MGM*, 134 S. Ct. 1962, 1968  
6 (2014) (emphasis added). Plaintiff only pled, and is only requesting relief for,  
7 Defendant's infringing conduct that occurred “within the last three years.” (Dkt. No. 25,  
8 First Amended Complaint, ¶ 29.) Not only is this affirmative defense not pled with any  
9 facts to put Plaintiff on fair notice, but it is an immaterial defense to the copyright  
10 infringement alleged as Plaintiff is not claiming damages outside of the limitations  
11 window. This affirmative defense should be stricken.

12 **H. Tenth Affirmative Defense – Implied Grant (of License)**

13 Again, Defendant asserts this affirmative defense without a single fact to support  
14 its contention leaving Plaintiff without fair notice. As with all the previous defenses,  
15 Plaintiff cannot prepare a proper response to this defense if they are not afforded so much  
16 as a scrap of evidence from Defendant. Plaintiff is astounded that Defendant could in  
17 good-faith assert this defense as it is clear from the Complaint that Plaintiff did not, by  
18 any of his conduct, statements, or actions impliedly grant Defendant any license to use,  
19 reproduce, distribute, or otherwise use his copyrighted photographs. The Complaint states  
20 the opposite, Plaintiff contends Hollywood Show was on notice that Defendant Mike  
21 Medlin had previously infringed Plaintiffs works at their events and yet continued to  
22 allow him to participate in their events. (Dkt. No. 25, First Amended Complaint, ¶¶ 43,  
23 45, 48.) This defense is unsupported by any facts, does not put Plaintiff on fair notice,  
24 and should be stricken.

25 **I. Eleventh Affirmative Defense – Unclean Hands**

26 The eleventh affirmative defense states the affirmative defense of unclean hands,  
27 but does not give any grounds for the defense. This defense fails to allege sufficient facts

1 to put Plaintiff on fair notice of the defense. This defense has no relation to the claims  
 2 asserted in this case as unclean hands is a defense in equity, of which this matter is not.  
 3 “Simply stating that a claim fails due to plaintiff’s ‘unclean hands’ is not sufficient to  
 4 notify the plaintiff *what* behavior has allegedly given them ‘unclean hands.’” *CTF Dev., Inc. v. Penta Hospitality, LLC*, 2009 U.S. Dist. LEXIS 99538, \*22 (N.D. Cal. Oct. 26, 2009.) Defendant identifies no conduct of Plaintiff’s that would provide a basis for an unclean hands defense. Plaintiff is deprived of fair notice when he cannot ascertain any grounds for which Defendant claims a defense. *Gordon & Wong*, 2012 U.S. Dist. LEXIS 41080 at \*37. This defense is thus insufficiently pled and should be stricken from Defendant’s answer.

**J. Twelfth Affirmative Defense – Defendant was Privileged and Justified**

Defendant contends that it was privileged and justified in acting as it did for “business purposes in the marketplace.” Defendant, as with all their affirmative defenses, offers no factual basis for why they believe this to be so. Moreover, privilege and justification are not proper defenses to a copyright action. This defense bears no relation to the claims asserted in this case. As pled, this defense does not give Plaintiff fair notice and should be stricken from Defendant’s answer.

**K. Thirteenth and Fifteenth Affirmative Defenses – Rule 19 Violations**

Defendant asserts that Plaintiff failed to name necessary parties to the case, yet does not identify a single party it believes is required to be joined. It is not enough to refer to a statute without supporting facts showing its applicability. *Qarbon*, 315 F. Sup. 2d at 1049 (“Defendant’s general reference to a series of statutory provisions...does not provide plaintiff with fair notice of the basis of this defense.” quoting *Advanced Cardiovascular Sys. V. Scimed Sys.*, C-96-0950 DLJ, 1996 U.S. Dist. LEXIS 11702, \*7-8 (N.D. Cal. Feb. 27, 2004). The lack of facts in this defense is specifically ridiculous as Plaintiff cannot even begin to have fair notice without so much as a name from Defendant about who the party is that should have been joined. This defense should be

1 stricken from Defendant's Answer.

2 **L. Eighteenth Affirmative Defense – Negligence About Matters in Complaint**

3 Defendant offers Plaintiff and the Court no factual basis for which it asserts  
4 Plaintiff was negligent in matters alleged in the Complaint. This defense is not an  
5 applicable defense to a copyright cause of action. Regardless, Defendant does not allege  
6 any facts on which Defendant bases their defense or that Plaintiff can respond. This  
7 defense should be stricken.

8 **M. Twenty-Frist Affirmative Defense – Failure to Plead Sufficient Facts to**  
**Support Recovery of Statutory Damages**

9 Defendant does not give any facts to support this defense. Furthermore, no  
10 additional facts would be needed to support this defense, all Defendant needed to do was  
11 point to facts in the Complaint it thought supported this defense. The well-pled  
12 Complaint does state sufficient facts to support a recovery of statutory damages if  
13 Plaintiff elects statutory damages. As this time, Plaintiff has not elected actual or  
14 statutory damages. Furthermore, the Complaint states that at the time of infringement the  
15 copyrights were registered with the Copyright Office. (Dkt. No. 26, FAC ¶ 25.) This  
16 defense does not give Plaintiff fair notice and should be stricken from the Answer.

17 **III. CONCLUSION**

18 All of the above listed affirmative defenses are asserted as a bare statement of A  
19 legal doctrine without any attendant facts as to why they apply to this action. Many of the  
20 asserted affirmative defenses are immaterial to the action and none of them withstand the  
21 minimal burden placed on Defendant when asserting affirmative defenses to put Plaintiff  
22 on fair notice of the defense. For the foregoing reasons, Plaintiff requests that each of  
23 these defenses be stricken.

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1  
2 Respectfully submitted,  
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Dated: November 20, 2015

LAW OFFICES OF ADAM I. GAFNI

6 By: /s/ Adam I. Gafni  
7 Adam I. Gafni  
8 Attorneys for Plaintiff/Counter-defendant  
9 Barry Rosen  
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